



**WORK
EXPERIENCE**

Interactive Designer, Brand Innovation Lab at Amazon

April 2022 – May 2023

- Designed campaign landing pages on Amazon.com for hardlines, softlines, CPG, and Grocery verticals
- Designed and prepared press-ready files for Amazon's on-box advertising and Amazon Locker wraps
- Documented best practices and SOPs for internal tools and products
- Other responsibilities included being a SME for Amazon's gateway hero banner placement and SME for Amazon's Brand Stores within the Endemic pod for Brand Innovation Lab

UX Designer, Custom Advertising at Amazon

April 2016 – March 2022

- Designed and deployed campaign landing pages on Amazon.com for hardlines, softlines, CPG, Grocery, Entertainment, and Autos verticals using internal Amazon tools
- Designed and prepared press-ready files for on-package advertising including Amazon boxes and Fresh bags
- Designed and executed builds for advertising placements on Amazon's Fire TV, Fire Tablet wakescreen, and Kindle wakescreen

Visual Designer / Web Engineer, CenturyLink Cloud

February 2015 – April 2016

- Designed, developed and deployed web pages using HTML, CSS, and Bootstrap for CenturyLink Cloud website
- Developed the AppFog re-brand and logo design
- Recorded and edited how-to video tutorials for cloud service products
- Designed new UI elements for cloud service control panel product
- Collaborated with engineers to create UX for products
- Designed t-shirts for events and products

Senior Designer, Possible Worldwide (ZAAZ)

March 2010 – February 2015

- Concepted and designed websites, products, and iOS apps
- Presented concepts to internal teams and clients
- Prepared production files and redlines for hand-off to developers
- Photographed assets for campaigns
- Photographed employees for company directory
- Photographed and documented company events including 3% Conference

Designer, ZAAZ

May 2006 – March 2010

- Concepted and designed websites and products
- Presented concepts to internal teams and clients
- Prepared production files and redlines for hand-off to developers



WORK EXPERIENCE

Assistant Web Designer, Clover Park Technical College
January 2003 – June 2003

- Designed and coded web pages for Clover Park Technical College website
- Prepared production files
- Created illustrations and graphics

Freelance Graphic / Web Designer
2001 – Present

- Designed and developed websites including sites using Wordpress CMS
- Designed and coded social media artist pages for clients such as Eminem and DJ Qbert
- Developed logos and brand design
- Photographed products and created content for Instagram and Pinterest

EDUCATION

Bachelor of Fine Arts, Graphic Design
January 2004 – March 2006
The Art Institute of Seattle, Washington

Associate of Technical Arts, Web Design and Web Development
September 2001 – August 2003
Clover Park Technical College – Lakewood, Washington

Associate of Arts, General Studies with emphasis in Computer Programming
September 1997 – June 1999
South Puget Sound Community College – Olympia, Washington

TECHNICAL PROFICIENCIES

Applications

Figma Photoshop InDesign
Sketch Illustrator Microsoft 365

Web Dev

HTML5 / CSS
Browser DevTools

Design Practice

UI / UX Design Mobile Design
Responsive Design App Design

Additional Skills

Some experience in Adobe After Effects and Adobe Premier Pro.
Interests in generative AI, AR, 3D graphics and photography.

BRAND EXPERIENCE

Microsoft, Nintendo, Revlon, AT&T, Coca-Cola, Audi, Canon, Fujifilm, Entertainment Weekly, BECU, Pella, Alaska Airlines, Sony, Converse, Newell Brands, GoPro, Kimberly Clark, Hershey's, HP, Enfamil, Neutrogena, Pepsi Co, P&G, KraftHeinz